# **Profitability Analysis**

This section is used to show all Profitability Analysis of calls. There are 2 ways to analyze: from Origination and from Termination.

#### Origination

This tab is used to display all Profitability Analysis from Origination. It also allows the user to query data by some parameters.

# On this page:

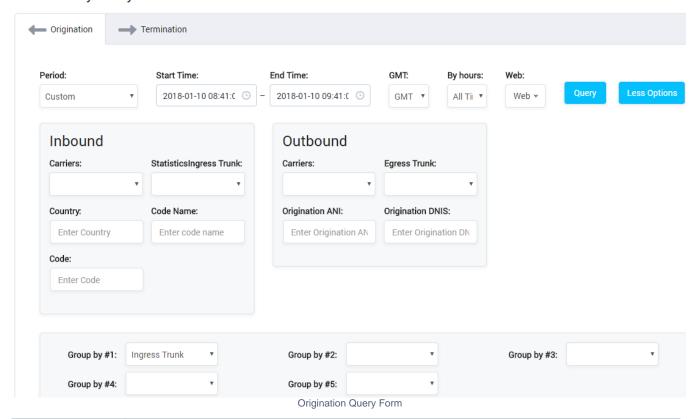
- Origination
  - Query FormResult Form
- Termination

#### **Query Form**

Click on Statistics Profitability Analysis This tab will be appeared as below:

Screenshot: Origination Query Form

# **Profitability Analysis**



Field Name	Description
Period	The period time to query. All calls within this period will appear.
GMT	Select the time zone will apply to the period time.
By Hours	Select the type of time to group data.
Web	On the right of time field to select the action after search: Display on Web, Export Excel CSV, Email when done or Export from Storage.
Carriers	Caller in call.
Statistics Ingress Trunk	Ingress Trunk is used.
Country	Country where caller makes the call.
Code Name	Code Name incall.
Code	The Code Number in the call.

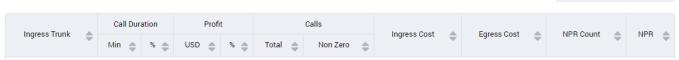
Carrier	The name of the callee
Egress Trunk	Ingress Trunk is used in the call.
Origination ANI	Phone number of the Caller.
Origination DNIS	Phone number of the Callee.
Group By	Select parameters to group by in report.

Filling out all parameters, click on **Query button** then the result will be appeared on the form.

#### **Result Form**

After click on **Query button**, the result will be appeared on form as below:

Screenshot: Origination Result Form



Show/Hide Columns

Origination Result Form

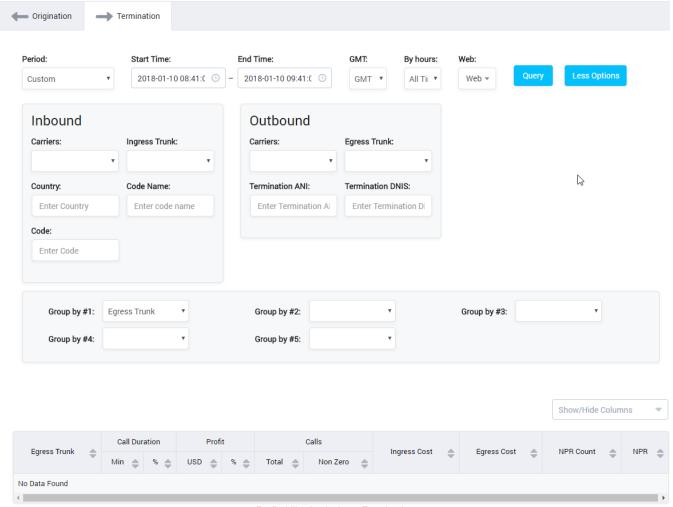
Column Name	Description
Ingress Trunk	The ingress trunk which used to analyze.
Call Duration (min)	Total Call Duration of each trunk.
Call Duration (%)	It is the percentage of Call Duration of each trunk with Call Duration of all trunks.
Profit (USD)	Profit (by USD) of each trunk.
Profit (%)	It is the percentage of the profit of each trunk with profit of all trunks.
Calls (Total)	Total of calls on trunk.
Calls (Not Zero)	Total of Non-Zero calls on trunk.
Calls (Success)	Total of success calls on trunk.
Ingress Cost	Cost of Ingress.
Egress Cost	Cost of Egress.
NPR Count	Total of Non Profitable Route.
NPR	Percentage of Non-Profitable of Route.

## Termination

The interface of Profitability Analysis on Termination as below:

Screenshot: Profitability Analysis on Termination

## **Profitability Analysis**



Profitability Analysis on Termination

It is similar to Origination but the analysis is performed on Termination ( Egress Trunk ) instead of Origination.

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